



Remit Address:
KSNV
 Formerly KVBC
 1500 Foremaster Lane
 Las Vegas, NV 89101
 Main: (702)642-3333
 Billing: (702)642-3333

INVOICE

Billing Address:

Strategic Media Services, Inc.
 Attention: Accounts Payable
 3299 K St. NW
 Ste 200
 Washington, DC 20007

| | |
|-----------------|------------------------------|
| Advertiser | Heller, Dean for U.S. Senate |
| Product | HELLER FOR SENATE |
| Estimate Number | |

| | |
|----------------|---------------------|
| Invoice # | 104404-2 |
| Invoice Date | 10/07/12 |
| Invoice Month | October 2012 |
| Invoice Period | 10/01/12 - 10/02/12 |

| | |
|-------------------|----------------------|
| Station | KSNV |
| Account Executive | Amy McCreary |
| Sales Office | Blair - Philadelphia |
| Sales Region | National |

| | |
|--------------|---------------------|
| Order # | 104404 |
| Alt Order # | 06832080 |
| Deal # | |
| Order Flight | 09/26/12 - 10/02/12 |

| | |
|------------------|-----------|
| Billing Calendar | Broadcast |
| Billing Type | Cash |
| Special Handling | |

| | |
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| IDB # | |
| Advertiser Code | HEAS |
| Product Code | |

| | |
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| Agency Ref | |
| Advertiser Ref | |

| Line | Channel | Description | Time | Day | Date | Length | Aired Days | Ad-ID | Rate | Reconciliation | Ref # |
|------|---------|---------------------------|-----------|----------------------|----------|---------|------------|-----------------------|----------|----------------|-------|
| 2 | KSNV | M-F 5-6a WakeUp w/Wagners | 5-6a | | to | | | | | | |
| | KSNV | | | 10/01/12 to 10/07/12 | 4x | MT----- | | | | | |
| | KSNV | | | M | 10/01/12 | :30 | 5:09 AM | DH09201212H Diversion | \$300.00 | | 1 |
| | KSNV | | | M | 10/01/12 | :30 | 5:41 AM | DH09221213H where? | \$300.00 | | 3 |
| | KSNV | | | Tu | 10/02/12 | :30 | 5:28 AM | DH09221213H where? | \$300.00 | | 4 |
| | KSNV | | | Tu | 10/02/12 | :30 | 5:48 AM | DH09201212H Diversion | \$300.00 | | 2 |
| 3 | KSNV | M-F 6-7a WakeUp w/Wagners | 6-7a | | to | | | | | | |
| | KSNV | | | 10/01/12 to 10/07/12 | 4x | MT----- | | | | | |
| | KSNV | | | M | 10/01/12 | :30 | 6:28 AM | DH09201212H Diversion | \$450.00 | | 1 |
| | KSNV | | | M | 10/01/12 | :30 | 6:59 AM | DH09221213H where? | \$450.00 | | 3 |
| | KSNV | | | Tu | 10/02/12 | :30 | 6:21 AM | DH09221213H where? | \$450.00 | | 2 |
| | KSNV | | | Tu | 10/02/12 | :30 | 6:29 AM | DH09201212H Diversion | \$450.00 | | 4 |
| 6 | KSNV | Today Show | 658a-8am | | to | | | | | | |
| | KSNV | | | 10/01/12 to 10/07/12 | 4x | MT----- | | | | | |
| | KSNV | | | M | 10/01/12 | :30 | 7:28 AM | DH09201212H Diversion | \$600.00 | | 4 |
| | KSNV | | | M | 10/01/12 | :30 | 8:59 AM | DH09221213H where? | \$600.00 | | 1 |
| | KSNV | | | Tu | 10/02/12 | :30 | 7:30 AM | DH09221213H where? | \$600.00 | | 2 |
| | KSNV | | | Tu | 10/02/12 | :30 | 7:57 AM | DH09201212H Diversion | \$600.00 | | 3 |
| 13 | KSNV | Rachael Ray | 11am-12pm | | to | | | | | | |
| | KSNV | | | 10/01/12 to 10/07/12 | 2x | MT----- | | | | | |
| | KSNV | | | M | 10/01/12 | :30 | 11:56 AM | DH09201212H Diversion | \$225.00 | | 1 |
| | KSNV | | | Tu | 10/02/12 | :30 | 11:22 AM | DH09221213H where? | \$225.00 | | 2 |
| 18 | KSNV | Noon News | 12-1230pm | | to | | | | | | |
| | KSNV | | | 10/01/12 to 10/07/12 | 2x | MT----- | | | | | |
| | KSNV | | | M | 10/01/12 | :30 | 12:29 PM | DH09221213H where? | \$275.00 | | 1 |
| | KSNV | | | Tu | 10/02/12 | :30 | 12:11 PM | DH09201212H Diversion | \$275.00 | | 2 |

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| Advertiser Ref | |

| Line | Channel | Description | Time | Day | Date | Length | Aired Days | Ad-ID | Rate | Reconciliation | Ref # |
|------|---------|-------------------|-----------|----------------------|----------|---------|------------|-----------------------|----------|----------------|-------|
| 19 | KSNV | The Agenda 1230pm | 1230-1p | | to | | | | | | |
| | KSNV | | | 10/01/12 to 10/07/12 | 2x | MT----- | | | | | |
| | KSNV | | | M | 10/01/12 | :30 | 12:48 PM | DH09201212H Diversion | \$225.00 | | 2 |
| | KSNV | | | Tu | 10/02/12 | :30 | 12:46 PM | DH09221213H where? | \$225.00 | | 1 |
| 22 | KSNV | Days of our Lives | 1258p-2pm | | to | | | | | | |
| | KSNV | | | 10/01/12 to 10/07/12 | 2x | MT----- | | | | | |
| | KSNV | | | M | 10/01/12 | :30 | 1:59 PM | DH09221213H where? | \$275.00 | | 2 |
| | KSNV | | | Tu | 10/02/12 | :30 | 1:59 PM | DH09201212H Diversion | \$275.00 | | 1 |
| 23 | KSNV | The Doctors | 2pm-3pm | | to | | | | | | |
| | KSNV | | | 10/01/12 to 10/07/12 | 2x | M----- | | | | | |
| | KSNV | | | M | 10/01/12 | :30 | 2:15 PM | DH09201212H Diversion | \$225.00 | | 2 |
| | KSNV | | | M | 10/01/12 | :30 | 2:55 PM | DH09221213H where? | \$225.00 | | 1 |
| 24 | KSNV | The Doctors | 2pm-3pm | | to | | | | | | |
| | KSNV | | | 10/01/12 to 10/07/12 | 1x | -T----- | | | | | |
| | KSNV | | | Tu | 10/02/12 | :30 | 2:34 PM | DH09221213H where? | \$225.00 | | 1 |
| 27 | KSNV | Dr Phil | 3-4p | | to | | | | | | |
| | KSNV | | | 10/01/12 to 10/07/12 | 2x | MT----- | | | | | |
| | KSNV | | | M | 10/01/12 | :30 | 3:13 PM | DH09201212H Diversion | \$300.00 | | 1 |
| | KSNV | | | Tu | 10/02/12 | :30 | 3:25 PM | DH09201212H Diversion | \$300.00 | | 2 |
| 28 | KSNV | 4PM NEWS (1 hour) | 4-5pm | | to | | | | | | |
| | KSNV | | | 10/01/12 to 10/07/12 | 2x | MT----- | | | | | |
| | KSNV | | | M | 10/01/12 | :30 | 4:26 PM | DH09221213H where? | \$450.00 | | 1 |
| | KSNV | | | Tu | 10/02/12 | :30 | 4:21 PM | DH09221213H where? | \$450.00 | | 2 |
| 31 | KSNV | 4PM NEWS (1 hour) | 4-5pm | | to | | | | | | |
| | KSNV | | | 10/01/12 to 10/07/12 | 2x | MT----- | | | | | |

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|------|---------|----------------------------|-------------|-----|----------------------|--------|------------|-----------------------|----------|----------------|-------|
| 31 | KSNV | 4PM NEWS (1 hour) | 4-5pm | | | | | | | | |
| | KSNV | | | M | 10/01/12 | :30 | 4:39 PM | DH09201212H diversion | \$450.00 | | 1 |
| | KSNV | | | Tu | 10/02/12 | :30 | 4:49 PM | DH09201212H diversion | \$450.00 | | 2 |
| 32 | KSNV | M-F Early News | 5-630p | | | | | | | | |
| | KSNV | | | M | 10/01/12 to 10/07/12 | 4x | MT----- | | | | |
| | KSNV | | | M | 10/01/12 | :30 | 5:16 PM | DH09221213H where? | \$900.00 | | 4 |
| | KSNV | | | M | 10/01/12 | :30 | 5:24 PM | DH09201212H diversion | \$900.00 | | 1 |
| | KSNV | | | Tu | 10/02/12 | :30 | 5:15 PM | DH09221213H where? | \$900.00 | | 2 |
| | KSNV | | | Tu | 10/02/12 | :30 | 5:24 PM | DH09201212H diversion | \$900.00 | | 3 |
| 35 | KSNV | M-F Jeopardy | 630-7pm | | | | | | | | |
| | KSNV | | | M | 10/01/12 to 10/07/12 | 2x | MT----- | | | | |
| | KSNV | | | M | 10/01/12 | :30 | 6:59 PM | DH09221213H where? | \$750.00 | | 2 |
| | KSNV | | | Tu | 10/02/12 | :30 | 6:54 PM | DH09221213H where? | \$750.00 | | 1 |
| 36 | KSNV | M-F Wheel of Fortune | 7-730pm | | | | | | | | |
| | KSNV | | | M | 10/01/12 to 10/07/12 | 2x | MT----- | | | | |
| | KSNV | | | M | 10/01/12 | :30 | 7:07 PM | DH09201212H diversion | \$750.00 | | 2 |
| | KSNV | | | Tu | 10/02/12 | :30 | 7:07 PM | DH09201212H diversion | \$750.00 | | 1 |
| 39 | KSNV | Face to Face w/ J. Ralston | 730-758pm | | | | | | | | |
| | KSNV | | | M | 10/01/12 to 10/07/12 | 2x | MT----- | | | | |
| | KSNV | | | M | 10/01/12 | :30 | 7:39 PM | DH09221213H where? | \$450.00 | | 1 |
| | KSNV | | | Tu | 10/02/12 | :30 | 7:47 PM | DH09221213H where? | \$450.00 | | 2 |
| 40 | KSNV | M-F News 3 at Eleven | 11pm-1135pm | | | | | | | | |
| | KSNV | | | M | 10/01/12 to 10/07/12 | 1x | M----- | | | | |
| | KSNV | | | M | 10/01/12 | :30 | 11:30 PM | DH09221213H where? | \$775.00 | | 1 |
| 43 | KSNV | Tonight Show | 1135p-1237a | | | | | | | | |

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| Advertiser | Heller, Dean for U.S. Senate |
| Product | HELLER FOR SENATE |
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|------|---------|---------------------|-------------|-----|----------------------|--------|------------|-----------------------|------------|----------------|-------|
| 43 | KSNV | Tonight Show | 1135p-1237a | | | | | | | | |
| | KSNV | | | | 10/01/12 to 10/07/12 | 2x | MT----- | | | | |
| | KSNV | | | M | 10/01/12 | :30 | 12:11 AM | DH09201212H Diverston | \$275.00 | | 1 |
| | KSNV | | | Tu | 10/02/12 | :30 | 12:10 AM | DH09221213H where? | \$275.00 | | 2 |
| 44 | KSNV | Monday Prime 8-10pm | 8-10pm | | | | | | | | |
| | KSNV | | | | 10/01/12 to 10/07/12 | 1x | M----- | | | | |
| | KSNV | | | M | 10/01/12 | :30 | 8:21 PM | DH09201212H Diverston | \$2,400.00 | | 1 |
| 66 | KSNV | Tuesday Prime 8-9pm | 8-9pm | | | | | | | | |
| | KSNV | | | | 10/01/12 to 10/07/12 | 1x | -T----- | | | | |
| | KSNV | | | Tu | 10/02/12 | :30 | 7:58 PM | DH09201212H Diverston | \$2,400.00 | | 1 |

Aired Spots 44

Gross Total \$24,100.00
 Agency Commission \$3,615.00
 Net Amount Due \$20,485.00
 Payment Terms 30 Days

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